

TECAT TODAY

TECAT's Tidbit Corner

- The New Enterprise Forum has been helping Michigan entrepreneurs for over 21 years.
- The Performance Racing Industry Trade Show is the world's largest racing trade show, with over 1,400 companies and 45,000 attendees.
- Orlando's Orange County Convention Center has over 1 million square feet of exhibit space.
- Find more information about other TECAT projects online at: www.tecatengineering.com



TECAT PRESENTS AT LOCAL ENTREPRENEURIAL VENUES

TECAT has become involved with Michigan's local entrepreneurial groups in the last six months. We have presented our Torque Telemetry product and business model to the following groups:

- New Enterprise Forum (NEF) / SPARK: September 2006
- Entrepreneurship and Excellence (E2) Detroit: October 2006
- Automation Alley: November 2006
- Annual Collaboration for Entrepreneurs (ACE): January 2007

Many thanks go out to the several coaches that we have had along the way to help us prepare for these events: Gerry Roston, Brandt Coultas,



Laura Dillmann (left) presents at Automation Alley. November 2006

Ray Waters, Scott Price, Rod Lowe, Paula Rhoades, Barb Shoffner, John Balbach and David Grossman. Our coaches continue to provide us with valuable feedback on our presentation, and prepare us for these opportunities. We hope to be presenting again in May, this time for the Michigan Capital Growth Sym-

posium in Ypsilanti, MI. TECAT is also participating in the Great Lakes Entrepreneur's Quest (GLEQ) Business plan competition coming up in May. TECAT is positioning itself to obtain matching funding through one of Michigan's several programs to accelerate new business growth. Ω



TECAT's Display Table at ACE. January 2007

TECAT JOINS DYNOTECH AT THE PERFORMANCE RACING INDUSTRY TRADE SHOW

TECAT was pleased to join DynoTech Engineering Services, Incorporated at the Performance Racing Industry Trade Show on December 14-16, 2006. At the show, which was located at the Orlando Orange County Convention Center in Florida, TECAT and DynoTech together presented our torque sensing driveshaft to the racing community. Both professional and amateur



racers were very interested in the technology, which is being tested on track with NASCAR. Ω

LEFT: DynoTech's Booth at PRI, with TECAT's Torque Telemetry on display.

BELOW: Torque Sensing Driveshaft Display

